

**WORLDWIDE** EXHIBITIONS  
**MUSEUMS** AND **EXPOS**

**EXPERT**  
**EXPO**

@

# expertise

WORLD EXPOS

8

PAVILIONS

55

MUSEUMS

14

By MUSE Professionals

museums

expos

EXPERT  
@ EXPO

MUSE  
MUSEUMS & EXPOS

# global expo



# what we do

## PROJECT MANAGEMENT

1. Innovative methodology
2. Construction quality management
3. Tendering, contract observation, cost control
4. Environmental, logistics and operation

## DESIGN PACKAGE

1. Creative Team
2. Architectural Building Design
3. Exhibition and Interior Design
4. Structural and Civil Engineering
5. MEPF and Building Services
6. Environmental Sustainability
7. Landscape design
8. Acoustic engineering
9. BIM modelling

## STORYLINE AND CONTENT DEVELOPMENT

1. Local engagement and content research
2. Curatorial lead
3. Content and narrative production
4. Enhanced visitor journey

## SPECIALIST CONSULTANCY

1. Branding
2. PR / Marketing
3. Accessibility

## DUBAI BASED SERVICES

1. AOR - Architect of Record
2. Approvals and Permissions DM, Civil Defence, Expo 2020
3. Procurement / Tenders

## INNOVATION AND TECHNOLOGY

1. Smart Expo Pavilion - Visitor Experience
2. Digital Experience - Mixed Reality Solutions
3. VIP Boardroom of the Future

## EXHIBITION FIT OUT

1. Full integration / special projects
2. Exhibition Modules and furniture
3. Showcases, setworks and models
4. Graphics
5. Scenic construction
6. AV systems design and installation
7. Light design
8. Sound design
9. Media production

## OPERATION AND EVENTS

1. Security, housekeeping, hostesses
2. Technical maintenance
3. Catering / Restaurant
4. VIP and Delegations hosting
5. Multimedia Shows

# our team

A team of experienced and creative leaders will design, produce, manage, timely deliver and maintain your finished project.

Our specialists have broad experience in architecture, design, engineering, museology, museography, multimedia, and project management.

We always seek the most outstanding solution for your project; engaging, inspiring and challenging the visitors.

## KEY DISCIPLINES

ARCHITECTURE

CREATIVE  
DESIGN

MASTER  
PLANNING

CURATORIAL

EXHIBITION  
DESIGN

GRAPHIC DESIGN

ART AND  
SCULPTURE

MEDIA  
PRODUCTION

WAYFINDING  
AND SIGNAGE

INTERACTIVE  
DESIGN

AI / AR / VR

DIGITAL TOUR  
GUIDE  
SOLUTIONS

INTELLIGENT  
INTERIORS

AV SYSTEMS  
DESIGN

PROJECT  
MANAGEMENT

ENGINEERING

MULTIMEDIA  
SHOWS

INTERPRETATIVE  
PLANNING

CONTENT  
DEVELOPMENT  
AND RESEARCH

LIGHT DESIGN

SOUND DESIGN

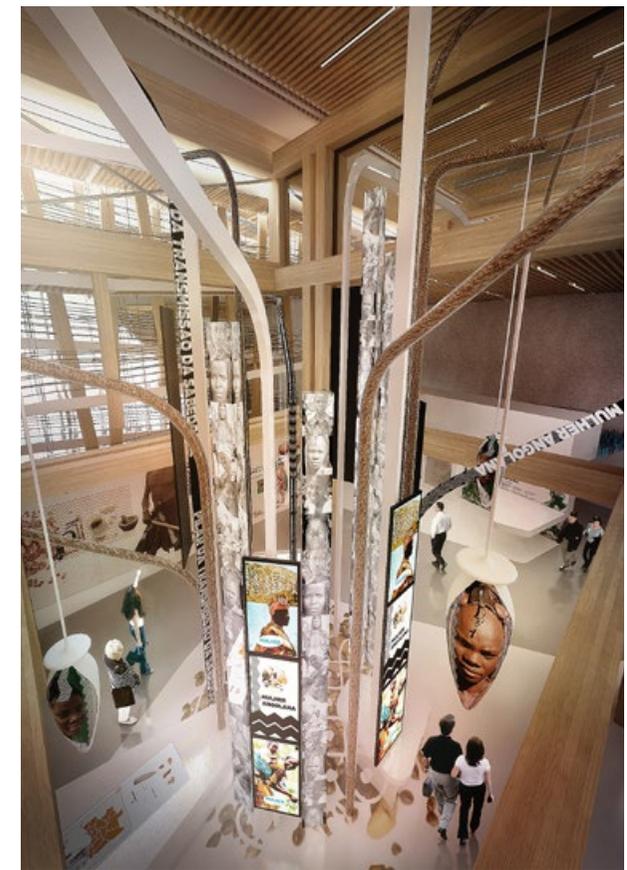
THEMED  
ENVIRONMENTS

QUANTITY  
SURVEYOR

QA / QC



Expo 2015, Milan Italy



## THEMING AND INTERPRETATION

We develop personalised design proposals that are adapted to the specific thematic and exhibition objectives.

- Messages and content development;
- Expo organizing committee approvals;
- Visitor journey design and mapping encompassing exhibit and presentation methodology.

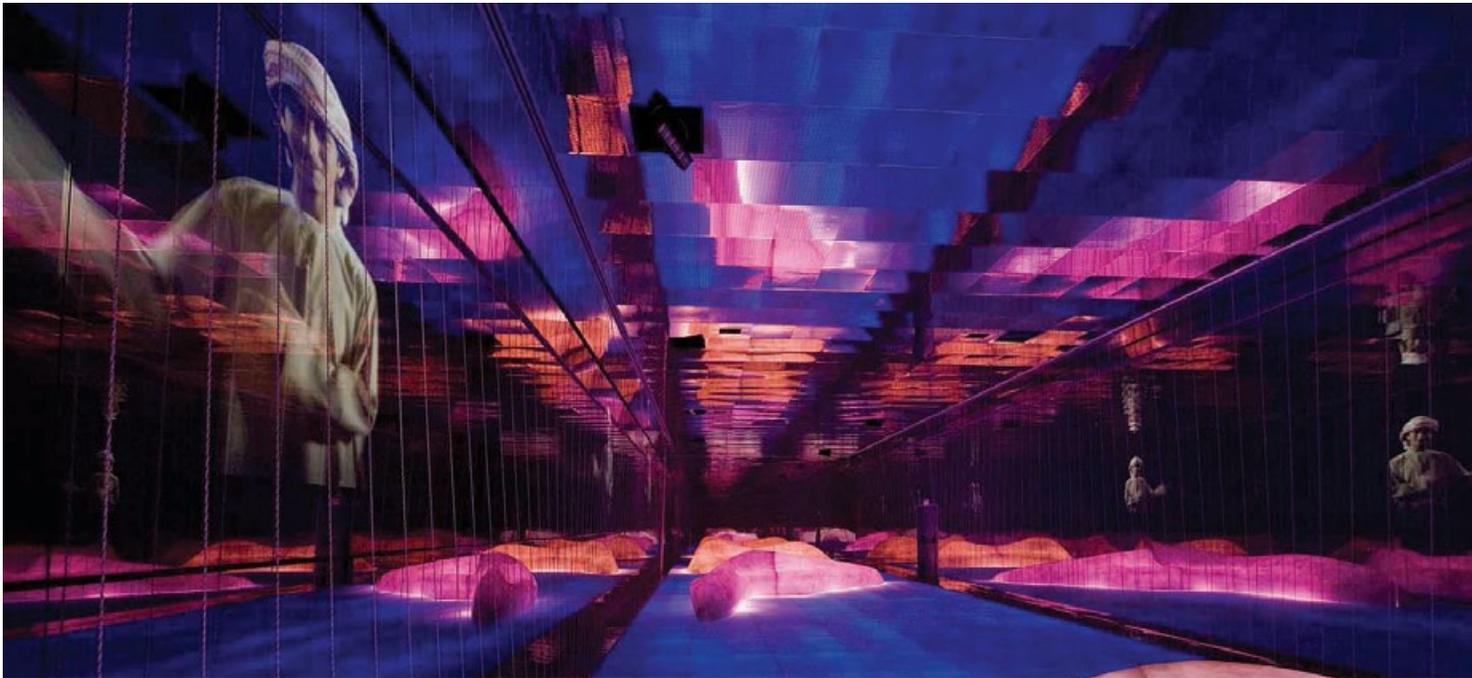
## PROJECT PROPOSAL

Our specialists gather all the necessary information to elaborate the project proposal. Regardless of the scope of the work, our proposal is always the result of a robust and informed study. Our proposals offer strategies for museographical actions and pavilion solutions focused on the sustainability of the pavilion, or exhibition, specifically in terms of maintenance, operation, and programming.

## RESEARCH AND PRODUCTION OF CONTENT

Our team of specialists will develop all types of content for each project.

The way we express the message we want to transmit is of the utmost importance. Whether it is through words, images, sound, or even multimedia and interactive content, everything must be meticulously selected and produced.



Expo Zaragoza 2008, Spain

## MEDIA AND SHOW PRODUCTIONS

Our professionals work with the latest technology to produce films in the most recent formats.

The audiovisual resources in an exhibition can be extremely varied, from a small screen integrated into the set design to immersive spaces and environments with the latest technology, as well as sound design, video mapping, and holography projects.



## **AUDIOVISUAL AND MULTIMEDIA**

Immersive engaging exhibition environment with cutting-edge multimedia technologies and systems design.

Our engineers take care of the entire technical and audiovisual installation using the latest and most sophisticated techniques and show control equipment.

## **IMMERSIVE AND INTERACTIVE ENVIRONMENTS**

Spaces are increasingly differentiated by their ability to mobilise people and transmit emotions through experiences that are recreated and lived as if they were real.

We have a vast experience in this area and know-how to create immersive environments and unique experiences.

## INSTALLATION AND DELIVERY

We are present throughout every stage of the process.

- Highly experienced management, craftsmen and technicians;
- Fully integrated world-class presentation and exhibition delivery solutions;
- Meet the arduous demands of the Expo environment;
- A service delivery promise from initial concept to final decommissioning.

## OPERATION AND MANAGEMENT

Unprecedented level of care and attention to assure comfort of visitors and dignitaries.

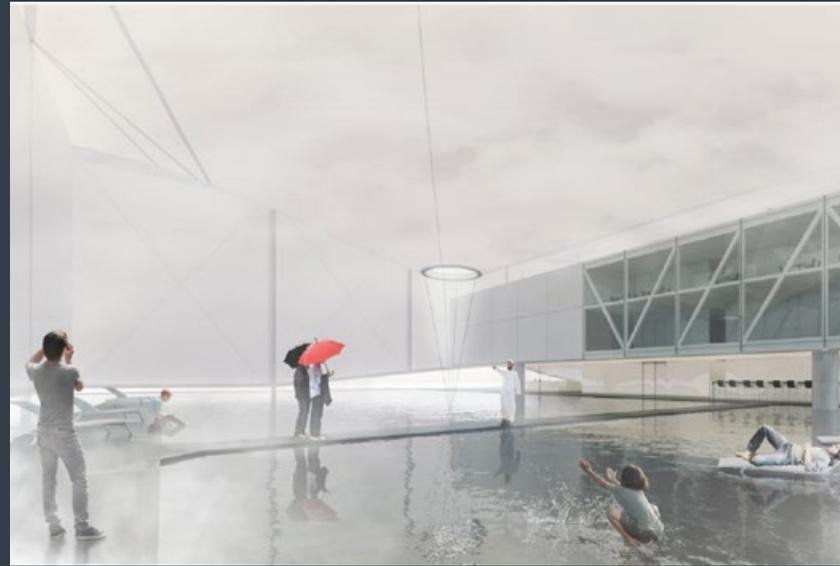
- Comprehensive operation programmes from guest service operations to special events;
- Host staff, administrative, protocol, event and public relations support, through security, maintenance and cleaning.
- Technical operation and maintenance of the pavilion.





Portugal Pavilion - 2020 Dubai

expo



**Brazil Pavilion - 2020 Dubai**

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expo



Angola Pavilion - 2020 Dubai

expo



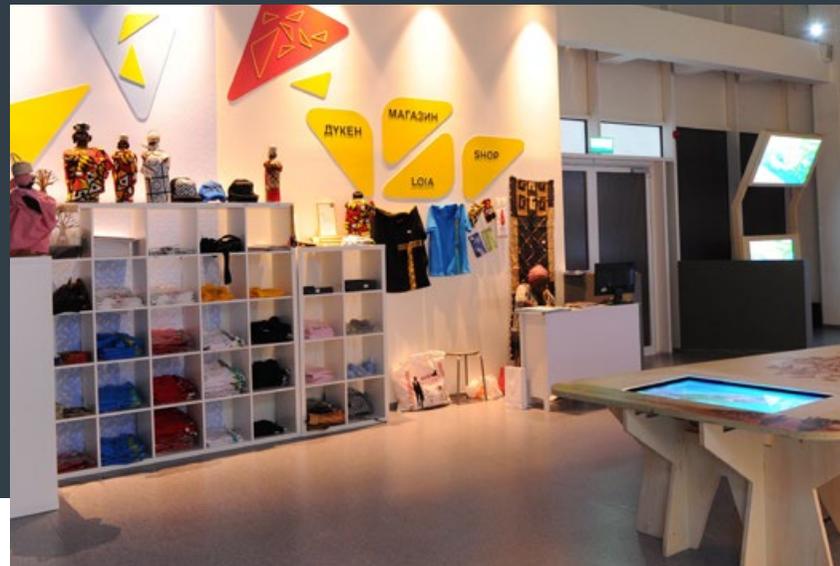
Serbia Pavilion - 2020 Dubai

expo



India Pavilion - 2020 Dubai

expo



Angola Pavilion - 2017 Astana



Angola Pavilion - 2015 Milan



Angola Pavilion - 2012 Yeosu

expo



Angola Pavilion - 2010 Shanghai



DREAMING | INNOVATING | CREATING |  
PLANNING | PRODUCING | MANAGING



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